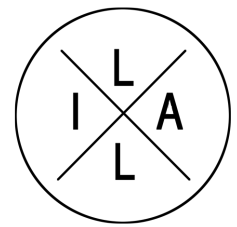


Ruben C. Illa  
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## A little something about me...

A highly creative and multi-talented Graphic Designer and Illustrator with experience in multimedia and print design. I am ready to take your team or company to the next level with my wit, charm, excellent design skills, and my team-first attitude. I love learning new things in design and software and I ask the right questions to solve the challenges that are in front of me.

## Work Experience

Freelance Illustrator/Graphic Designer  
Brooklyn, NY

November 2013 - Present

- Design company logos utilizing Adobe Creative Suite software while collaborating with clients to determine their visual needs.
- Utilize Adobe Creative Suite, Photoshop and Illustrator on PC and Macintosh hardware to deliver high-quality work on tight schedules.
- Sourcing, compositing, and retouching images for print and web.
- Hand-draw illustrations and create designs according to clients needs.
- Deliver IT services and repairs to clients, such as re installation of OS and software, virus protection.

## Graphic Designer/Illustrator

Mind Productions, Queens, NY

August 2016 - Present

- Provide visuals and illustrations while creating layouts that are specific to the clients requests.
- Design logos, websites, flyers, business cards and posters.
- Develop client websites and applications.
- Provide computer and electronic solutions to clients.

## Digital Retoucher

Q Studios Inc, New York, NY

April 2015 - July 2016

- Assisted with the manipulation and cleanup of fashion, beauty and still life images.
- Cut, prepped and packaged image proofs to be sent to clients via messenger.
- Retouched items include: Jewelry, Watches, Sporting Goods, Electronics, and Food.
- Archived client work to be used for website.

## Intern/Freelance Color Artist

Black hole Post/Lost Planet Editorial, New York, NY

June 2013 - October 2013

- Digitally Colored characters and backgrounds for an animated web series for Nickelodeon.
- Prepped artwork to be composited into broadcast commercials using Illustrator and Photoshop.
- Assisted with basic machine room tasks, including tape striping and inventory upkeep.
- Learned how to quality control broadcast master tapes and files.
- Encoded video files into various formats for client's digital deliverables. (.mov, .mp4, .flv, mkv)

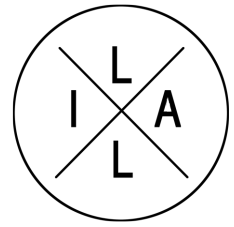
## Photographer/Production Assistant

Classiccarfotos.com, Brooklyn, NY

May 2011 - July 2015

- Photographed cars during events.
- Managed the cleanup and enhancing of photos to be print ready.
- Developed and printed photos onto various items. (T-shirts, coffee mugs, slates, etc)
- All done as client waits for finished product.

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## Animation Intern

Oct 2013 - Jan 2014

The STUDIO NYC, New York, NY

- Digitally painted characters to be used in animations.
- Properly formatted animatics and images to be used in final cuts of animation.
- Created vector images to be used in animatics and final animations.
- Helped with administrative duties throughout the office.

## Intern

July 2012 - Jan 2013

Cultured Productions/Alt Citizen, Brooklyn, NY

- Animated opening sequence using Adobe Flash and After effects for website and ending sequence for videos.
- Created flyers and banners used for the promotion of events and sales.
- Retouched photos in Adobe Photoshop to be showcased on company website.
- Promoted company via social networking. (Facebook, Instagram, Twitter, Tumblr)

## Education

New York City College of Technology, Brooklyn, NY

Bachelors of Technology in Animation/Illustration and Game Design, Graduated May, 2013

Dean's list, overall GPA 3.42

## Software

After Effects, Photoshop, Illustrator, Indesign, Flash, Dreamweaver, Powerpoint, Word, Excel, Manga Studio EX 4, Windows, and MAC.

## Business Skills

Great writing skills, attentive and detail oriented, excellent speaking skills, fast learner.

## Interest/Awards

Animation, illustration, photography, sports, reading, writing, traveling, and gaming. Shortlisted for Best Portfolio in the Senior Portfolio Competition 2013 at Citytech. Hosted the "ArtSofWar DC" a non-profit art show with donations going to Dreams4kids. Art was auctioned off to support the cause.

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References upon request